



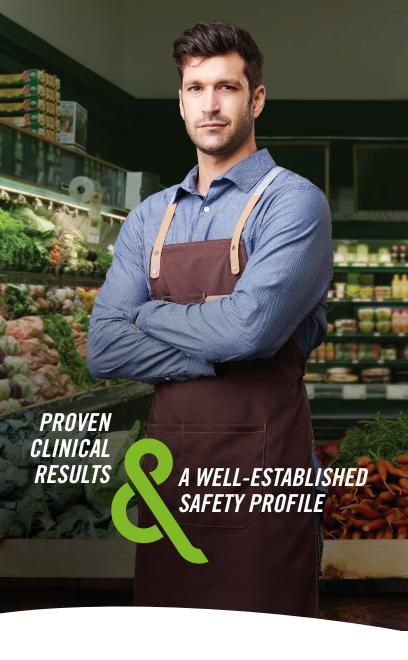
Discover Rebif®

Taking on your MS means knowing your options. Ask your healthcare provider if Rebif® might be right for you.

INDICATION

Rebif® (interferon beta-1a) is a prescription medicine used to treat relapsing forms of multiple sclerosis, to include clinically isolated syndrome, relapsing-remitting disease, and active secondary progressive disease, in adults.

Please see Rebif® <u>Prescribing Information</u> and <u>Medication Guide</u> included in this brochure and <u>Important Safety Information</u> on pages 20-23.



INDICATION

Rebif® (interferon beta-1a) is a prescription medicine used to treat relapsing forms of multiple sclerosis, to include clinically isolated syndrome, relapsing-remitting disease, and active secondary progressive disease, in adults.



More than **145,000** people in the US have been prescribed Rebif® for relapsing multiple sclerosis (RMS) since it was approved. There are many good reasons why healthcare providers continue to trust Rebif® for their patients.

Rebif® by the numbers

- 3 treatment goals met
- 2 ways Rebif® was proven superior to another RMS treatment
- years of combined clinical trial data and real-world patient experience support our safety profile
 - 3 injection options to choose from

1 on 1 support from MS LifeLines®

As little as

\$0

co-pay or co-insurance for Rebif® may be available if you're eligible*

IMPORTANT SAFETY INFORMATION

Do not take Rebif® if you are allergic to interferon beta, human albumin, or any of the ingredients in Rebif®.

^{*}Some limitations are required by law. Patients covered by federal or state healthcare programs, including Medicare and Medicaid, are not eligible for assistance. See details on page 15.

Rebif® was shown to help with 3 important treatment goals

When compared to a placebo (an inactive substance), Rebif® 44 mcg was proven effective at (1) reducing relapses, (2) reducing new or enlarging MRI brain lesions, and (3) slowing the time to disability progression.



32% fewer relapses in 2 years

1.73 relapses, on average, with Rebif®

2.56 relapses, on average, with placebo



84% fewer T1 lesions at 9 months

1.3 lesions with Rebif®

8.0 lesions with placebo

T1-weighted gadolinium-enhanced* (T1-Gd+) brain lesions**



78% fewer new or enlarging T2 lesions at 2 years

0.5 lesions with Rebif®

2.25 lesions with placebo



Nearly longer to disability progression progression

21.3 months for Rebif®

11.9 months for placebo

The 2-year study looked at 560 people to see how they responded. 189 people took Rebif® 22 mcg; 184 took Rebif® 44 mcg; and 187 took a placebo, all given under the skin 3 times a week.



It's important to inform your healthcare provider of any side effects that you experience. There may be things you can do to help manage them.

Rebif® can cause serious side effects:

- Behavioral health problems including depression and suicidal thoughts
- Liver problems or worsening of liver problems including liver failure
- · Serious allergic and skin reactions
- Injection site problems
- Blood problems
- Seizures

The most common side effects of Rebif® include:

- Flu-like symptoms
- Stomach pain
- Change in liver blood tests
- *Refers to new lesions and total lesion burden or area as defined in the American Academy of Neurology (AAN) and MS Council guidelines.
- [†]From a subgroup of 134 patients in the PRISMS study who received 11 consecutive monthly T2 and T1-Gd+ MRI scans beginning 1 month before treatment initiation.
- *Median number of lesions, per patient per scan, based on comparisons from rank-based ANOVA. Lesions detected with both T1-Gd+ and T2-weighted MRI. Median = a value in an ordered set that has an equal number of values higher and lower.
- §The number of lesions represents new or enlarging lesions, per patient per scan.
- Disability progression was defined as an increase of at least point in the EDSS that was sustained for at least 3 months.

IMPORTANT SAFETY INFORMATION (cont'd)

Rebif® can cause serious side effects. Tell your healthcare provider right away if you have any of the symptoms listed below while taking Rebif®.

 Behavioral health problems including depression and suicidal thoughts. You may have mood problems including depression (feeling hopeless or feeling bad about yourself), and thoughts of hurting yourself or suicide

A head-to-head study proved Rebif® was superior to another interferon beta-1a

High-dose, high-frequency Rebif® (interferon beta-1a) was proven superior to low-dose, low frequency Avonex® (interferon beta-1a)* in 2 important ways.

Relapses

More people on Rebif® remained free from relapses

75% On Rebif®

63% *****
On Avonex®
(n=338)

Average of 24 weeks on treatment

MRI Lesions

More people on Rebif® were free of T1-weighted gadolinium-enhanced (T1-Gd+) lesions

55% On Rebi

On Rebif® (n=325) 38% *******
On Avonex®
(n=325)

Average of 24 weeks on treatment

More people on Rebif® showed no new or enlarging T2 brain lesions

00% On Rebif (n=325) 43% ******
On Avonex®
(n=325)

Average of 24 weeks on treatment



The EVIDENCE[†] study compared Rebif® to Avonex® to see which treatment was more effective.

In the EVIDENCE study, the side effects of Rebif® and Avonex® were generally similar, with the following exceptions:

Side effects	% of people Rebif® 44 mcg	% of people Avonex® 30 mcg	
Flu-like symptoms	45%	53%	
Injection-site reactions	85%	33%	
Liver disorders	18%	10%	
White blood cell disorders	14%	5%	

Represents adverse events reported over an average of 64 weeks.

[†] **EV**idence of Interferon **D**ose-response: **E**uropean **N**orth American **C**omparative **E**fficacy. 339 people received Rebif® 44 mcg 3 times a week under the skin. 338 people received Avonex® 30 mcg 1 time a week into the muscle.



See the study details at rebif.com/evidence

IMPORTANT SAFETY INFORMATION (cont'd)

- Liver problems or worsening of liver problems including liver failure. Symptoms may include nausea, loss of appetite, tiredness, dark colored urine and pale stools, yellowing of your skin or the white part of your eye, bleeding more easily than normal, confusion, and sleepiness. During your treatment with Rebif® you will need to see your healthcare provider regularly and have regular blood tests to check for side effects
- Serious allergic and skin reactions. Symptoms may include itching, swelling of your face, eyes, lips, tongue or throat, trouble breathing, anxiousness, feeling faint, skin rash, hives, sores in your mouth, or skin blisters and peels

^{*}The approved Avonex® dose is 30 mcg per week.

Rebif® has a well-established safety profile

The safety profile of Rebif® is supported by more than 20 years of combined clinical trial data* and real-world patient experience. Here are some topics to discuss with your healthcare provider:

20⁺ years

of combined clinical trial data and real-world patient experience

- 145 - thousand +

US patients prescribed since approval

NO PML

Rebif® has not been associated with progressive multifocal leukoencephalopathy, a rare brain disease.

*Common adverse events have been consistent across trials.



Rebif® (interferon beta-1a) is an immunomodulator, a medication used to help regulate the immune system. It doesn't continuously suppress your immune system.

Infection information

When it comes to the risk of infection, clinical studies showed:

Patients treated with Rebif® showed a similar incidence of infections compared to placebo



Rebif[®] did not result in increases in the incidence of viral, bacterial, or fungal infections

Some people develop lower white blood cell counts which could increase the risk of infection. Your doctor should monitor your white blood cell count during the course of your therapy with Rebif®

Vaccination while using Rebif®

Getting vaccinated is a key part of medical care, and that is no different for people with MS. Some inactivated vaccines may provide protection and may be administered while treating your MS with an interferon, like Rebif®.

Ask your healthcare provider about your ability to be vaccinated while taking Rebif®. They will use their clinical judgment and refer to the latest medical information to decide what is right for you.

IMPORTANT SAFETY INFORMATION (cont'd)

Injection site problems. Symptoms at the injection site may include redness, pain, swelling, color changes (blue or black), and drainage of fluid



Family planning with Rebif®

If you have MS and are thinking about having a child, it's important to choose a treatment that can help you manage your MS while planning for a family.

Before you take Rebif®, tell your healthcare provider if you are pregnant or plan to become pregnant.

It is not known if Rebif® can harm your unborn baby.

Rebif® may pass into your breastmilk. Talk with your healthcare provider about the best way to feed your baby if you take Rebif®.



MS pregnancy data

The possible effects of interferon beta during pregnancy were evaluated in a pregnancy registry. This registry tracked the outcomes of 2,831 pregnancies of women with multiple sclerosis in Finland from 1996-2014 and Sweden from 2005-2014.

Early in their pregnancies, some women were exposed to interferon beta, including Rebif® (n=797 pregnancies), while others were not exposed to any disease-modifying drugs (n=1,647 pregnancies).

THE STUDY DID NOT IDENTIFY:

a drug-associated risk of major birth defects

among the women exposed to interferon beta in early pregnancy

- OR

an increased risk of miscarriage or ectopic pregnancy. However, limitations in obtaining complete data capture for these outcomes made the interpretation of these findings more difficult

IMPORTANT SAFETY INFORMATION (cont'd)

- Blood problems. Rebif® can affect your bone marrow and cause low red and white blood cell and platelet counts. In some people, these blood cell counts may fall to dangerously low levels. If your blood cell counts become very low, you can get infections and problems with bleeding and bruising. Your healthcare provider may ask you to have regular blood tests to check for blood problems
- Seizures. Some people have had seizures while taking Rebif®

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Rebif® offers 3 injection options

To find the option that's right for you, speak with your healthcare provider. If you have any questions, you can also talk to an MS LifeLines® Nurse at **1-877-447-3243**.

Once you choose an injection option, an MS LifeLines® Nurse can come to your home to help you learn how to use it properly. Learn more about MS LifeLines® on pages 14 and 15.

Rebif® should be refrigerated between 36°F to 46°F (2°C to 8°C). Do not freeze. If refrigeration is not available, Rebif® can be stored at room temperature above 36°F and below 77°F (2°C to 25°C) for up to 30 days away from heat and light.

For complete injection instructions, please see the Instructions for Use that comes with your Rebif® injection option. You should use Rebif® only after you have received proper training from a medical professional.



PREASSEMBLED, PREFILLED SYRINGES*



- Ready to use
- No mixing or assembly required

REBIJECT II® AUTOINJECTOR*



- · Works with the Rebif® prefilled syringe
- · Ability to adjust the injection depth into skin
- Available at no additional cost

REBIF® REBIDOSE® (INTERFERON BETA-1A)*



- Portable, prefilled, single-use autoinjector
- Needle remains hidden before and after injecting

IMPORTANT SAFETY INFORMATION (cont'd)

Injection site problems. Symptoms at the injection site may include redness, pain, swelling, color changes (blue or black), and drainage of fluid

^{*}Images shown are not actual size.

Get one-on-one support with MS LifeLines®

For patients who have been prescribed Rebif®, MS LifeLines® delivers individualized support services that can help you understand your treatment and your financial options.

Our dedicated Financial Support Specialists can help you navigate your insurance coverage for Rebif® and find assistance, if you are eligible, for MS LifeLines® programs.

MS LifeLines® Nurses can help answer many questions about relapsing forms of multiple sclerosis and treatment with Rebif® (interferon beta-1a), including proper injection techniques.

MSLifeLines[®]

We're here to help.

Call us at **1-877-447-3243** or visit us at **mslifelines.com**.





Co-pay support

When you enroll in MS LifeLines[®], you may be able to receive Rebif[®] at no cost to you.

As little as



co-pay or co-insurance for Rebif® may be available if you're eligible* and have insurance

OR

For eligible patients, MS LifeLines® offers other assistance programs, including free medication, to help ensure appropriate patients have access to Rebif®

*Some limitations are required by law. Patients covered by federal or state healthcare programs, including Medicare and Medicaid, are not eligible for assistance. This program is open to residents of the US and Puerto Rico with relapsing forms of multiple sclerosis who are starting Rebif® or presently taking Rebif®.



IMPORTANT SAFETY INFORMATION (cont'd)

Before you take Rebif®, tell your healthcare provider if you have or have had any of the following conditions:

- mental illness, including depression and suicidal behavior
- liver problems, bleeding problems or blood clots, low blood cell counts, seizures (epilepsy), or thyroid problems

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Doctor Discussion Starters

These questions can help guide your discussion with your healthcare provider about finding an RMS treatment that works for you.

What treatment goals should I consider when looking at my treatment options?
Is Rebif® proven effective at helping reduce relapses and lesions, and slowing disability progression?
What might make 1 treatment a better choice for me than another?
How might my immune system be affected by treatment with Rebif®?
What are the possible side effects of my treatment options?
Can I keep treating my MS while I am trying to get pregnant?
Can I change which Rebif® injection option I use later on?
What kinds of support options are available



Use this space to write down any additional questions or notes.				

Use this space to write down any additional questions or notes.				



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INDICATION AND IMPORTANT SAFETY INFORMATION

Indication

Rebif® (interferon beta-1a) is a prescription medicine used to treat relapsing forms of multiple sclerosis, to include clinically isolated syndrome, relapsing-remitting disease, and active secondary progressive disease, in adults.

Important Safety Information

Before beginning treatment, you should discuss the potential benefits and risks associated with Rebif® with your healthcare provider.

Rebif® can cause serious side effects. Tell your healthcare provider right away if you have any of the symptoms listed below while taking Rebif®.

- Behavioral health problems including depression and suicidal thoughts. You may have mood problems including depression (feeling hopeless or feeling bad about yourself), and thoughts of hurting yourself or suicide
- Liver problems or worsening of liver problems including liver failure. Symptoms may include nausea, loss of appetite, tiredness, dark colored urine and pale stools, yellowing of your skin or the white part of your eye, bleeding more easily than normal, confusion, and sleepiness. During your treatment with Rebif® you will need to see your healthcare provider regularly and have regular blood tests to check for side effects



- Serious allergic and skin reactions.
 Symptoms may include itching, swelling of your face, eyes, lips, tongue or throat, trouble breathing, anxiousness, feeling faint, skin rash, hives, sores in your mouth, or skin blisters and peels
- Injection site problems. Symptoms at the injection site may include redness, pain, swelling, color changes (blue or black), and drainage of fluid
- Blood problems. Rebif® can affect your bone marrow and cause low red and white blood cell and platelet counts. In some people, these blood cell counts may fall to dangerously low levels. If your blood cell counts become very low, you can get infections and problems with bleeding and bruising. Your healthcare provider may ask you to have regular blood tests to check for blood problems
- Seizures. Some people have had seizures while taking Rebif®

Rebif® will not cure your MS but may decrease the number of flare-ups of the disease and slow the occurrence of some of the physical disability that is common in people with MS.

Do not take Rebif® if you are allergic to interferon beta, human albumin, or any of the ingredients in Rebif®.

INDICATION AND IMPORTANT SAFETY INFORMATION (cont'd)

Before you take Rebif®, tell your healthcare provider if you have or have had any of the following conditions:

- mental illness, including depression and suicidal behavior
- liver problems, bleeding problems or blood clots, low blood cell counts, seizures (epilepsy), or thyroid problems
- · you drink alcohol
- you are pregnant or plan to become pregnant.
 It is not known if Rebif[®] will harm your unborn baby
- you are breastfeeding or plan to breastfeed.
 Rebif® may pass into your breastmilk. Talk with your healthcare provider about the best way to feed your baby if you take Rebif®

Tell your healthcare provider about all medicines you take, including prescription and over-the-counter medicines, vitamins and herbal supplements.

The most common side effects of Rebif® include:

 flu-like symptoms. You may have flu-like symptoms when you first start taking Rebif®. You may be able to manage these flu-like symptoms by taking over-the-counter pain and fever reducers. For many people, these symptoms



lessen or go away over time. Symptoms may include muscle aches, fever, tiredness, and chills

- stomach pain
- change in liver blood tests

Tell your healthcare provider if you have any side effect that bothers you or that does not go away.

These are not all the possible side effects of Rebif[®]. For more information, ask your healthcare provider or pharmacist.

Call your doctor for medical advice about side effects.

You are encouraged to report negative side effects of prescription drugs to FDA. Visit www.fda.gov/medwatch, or call 1-800-FDA-1088.



Not all interferons are the same

When choosing a treatment for your RMS, keep in mind that there are several interferon treatment options to choose from. These treatments may differ in many ways, including formulation, method of delivery, frequency, and dose.

Ask your healthcare provider about Rebif®, an interferon that might be right for you.

IMPORTANT SAFETY INFORMATION (cont'd)

The most common side effects of Rebif® include:

- flu-like symptoms
- stomach pain
- change in liver blood tests

Want more info about Rebif®?



Call MS LifeLines® at 1-877-447-3243



Visit Rebif.com

EMD Serond

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